# WAYS PAPERNOTEN WORKS TO SUPPORT ARTISTS + WRITERS

#### WHOLESALE PURCHASING

We thoughtfully seek out creative individuals whose work aligns well with our mission and values. We prefer to buy directly from the artist but will also purchase through online wholesale markets if that is the preferred wholesale route. In some cases, we may offer to pay more than standard wholesale.

#### LICENSING

Papernoten's primary goal is to help working artists and writers make money so they can focus more on creating and less on finances. We offer *generous* licensing terms for existing images to be used for art prints, greeting cards, and other paper goods. We currently do not offer money up front for existing images (though we hope to change this soon), but our royalty terms are generous.

Artists receive 30% of the sale price of any item sold with their artwork on it (this excludes shipping costs paid by the customer). Royalties are paid out on a monthly basis.

## COLLABORATION

It is a dream to collaborate with creatives to come up with new artwork, writing, and designs to be sold in the Papernoten shop! Terms for collaborations vary depending on the specific project, but generally will act as a licensing agreement with additional compensation up front.

## TELLING YOUR STORY

Every artist and writer whose work appears on our site will also have a dedicated profile page for customers to visit. Each page contains listed products, a photo, a bio, preferred contact info, and social media/website links. We will also promote you through the Papernoten website and social media accounts. If you would prefer not to have a profile page, that is totally OK, but we'd love to be able to tell your story.

#### CONNECTION

As Papernoten grows, we hope to cultivate a community culture where artists and writers can connect with each other, share useful knowledge, and forge meaningful relationships with both other creatives and customers.

Still have questions, please feel free to email us: mailto:info@papernoten.com

